



- ✓ You control the marketing
- ✓ The initial cost is low
- ✓ You can generate new profits
- ✓ Generate sales without the shopping cart
- ✓ You can benefit from others' success
- ✓ The workload is shared



- ✓ 93% of advertisers support it
- ✓ \$20 billion in sales have been generated
- ✓ 50% of advertisers saw a lack of understanding
- ✓ \$7 billion business just in the UK
- ✓ Companies spend up to \$150,000 a month on commissions



- ✓ Over 60% of blogs use affiliate offers
- ✓ 85% of affiliate marketers belong to C J
- ✓ It has grown nearly 150% since the year 2000
- ✓ 79% of traffic is generated by SEO
- ✓ 91% of customers' relationship is maintained via Email



- ✓ 40% of Amazon revenue comes from it
- ✓ 23% of the total Online Sales comes from it
- ✓ 75/100 online retailers have an Aff. Program
- ✓ 48% of U.S. affiliate businesses do PPC
- ✓ The Amazon Associates Program is one of the best online affiliate programs



THERE IS A LOT OF MONEY
TO BE MADE HERE...